

FOR IMMEDIATE RELEASE March 28, 2022

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DOWNTOWN BERKELEY ASSOCIATION CELEBRATES THE 50TH ANNIVERSARY OF THE BERKELEY SYMPHONY AND LOCAL ARTS ORGANIZATIONS WITH THE FRONT ROW FESTIVAL

(Berkeley, CA) — On Saturday, April 9th from 11am – 6pm The Downtown Berkeley Association will be hosting The Front Row Festival celebrating the arts and the 50th Anniversary of the Berkeley Symphony in Downtown Berkeley. The event will be held at the Downtown Berkeley BART Plaza as well as closed lanes of Shattuck Ave between Allston Way and Center Street in Downtown Berkeley.

The <u>Front Row Festival</u> is an extraordinary celebration of the arts organizations located in and around Downtown Berkeley. The event will feature a performance by the <u>Berkeley Symphony</u> celebrating their 50th anniversary along with members of the <u>Young People's Symphony Orchestra</u> celebrating their 85th season, the <u>The Berkeley High</u> <u>School Band and Orchestra</u> and <u>The Young Musicians Choral Orchestra</u>. Other performances will take place throughout the day in the Plaza hosted by <u>The Freight & Salvage</u>, <u>The</u> <u>Marsh</u>, <u>The Berkeley Rep</u>, <u>The Back Room</u>, <u>California Jazz Conservatory</u>, and <u>The UC Theatre</u>.

The booth village will feature over a dozen arts organizations including <u>The Aurora Theatre</u>, <u>The Berkeley Art</u> <u>Museum</u>, <u>The Shotgun Players</u> and more!

- 10:45 Event Starts with MC Sam Rudin Announcements
- 11:00 11:45 The Marsh: Darby Gould and the Craig & MacGregor Band
- 12pm 12:45pm Freight & Salvage: Terrence Brewer
- 1pm 1:45pm The UC Theatre: Variety Spoken Word and Music
- 2pm 2:45pm CA Jazz Conservatory: Jazz Ensemble
- 3pm 3:45pm The Back Room: Sam Rudin and John Schott
- 4pm 4:30pm The Berkeley Rep: Cast from Octet
- 4:45 5:00pm Elected Officials Speakers
- 5pm 6:00pm Berkeley Symphony with members from YPSO, BHSBO, YMCO

"We couldn't think of a better addition to our 50th year celebration than a massive free concert right in the heart of Downtown Berkeley. See you there!" Joseph Young, Music Director, Berkeley Symphony

"We are so excited to be able to celebrate our incredible arts community here in Downtown! We expect that the Front Row Festival will become a much-loved annual event showcasing the incredible talent and artistic diversity found right here in our amazing City!" John Caner, CEO, DBA

The Downtown Berkeley Association (DBA) is an independent nonprofit organization, funded by Downtown Property Owners and other sources, focused on creating a welcoming, vibrant, and prosperous City Center.