DEADLINES & CONCERTS

Mar 4        Mar 24
APR 11        May 2

Deadlines for cross-over ads into 2019-20 season will be posted in August. Deadline is generally three weeks before the concert.

SIZES       (Horizontal x Vertical)       RATES (seasonal)

Full Page    4.75” Hz x 7.25” VT        $1,499.00
1/2 Pg HZ    4.75” Hz x 3.50” VT        $999.00
1/2 Pg VT (full column) 2.25” Hz x 7.25” VT

1/3 Pg HZ    4.75” Hz x 2.25” VT        $799.00
1/3 Pg VT    2.25” Hz x 4.75” VT        $799.00

DINING GUIDE 4.75” Hz x 2.00” VT        $599.00 (includes on-line Dining Guide)

Sixth Pg SQUARE 2.25” Hz x 2.25” VT        $499.00

SPECS

If submitting your own ad, it must be in the form described below and must be received by AD DEADLINE or a $35 fee will be incurred.

FORMAT: Press pdf
Ads must be BLACK AND WHITE.

Ad must have a border, and the ad, including the border, must be the exact ad dimensions specified above.

The program is printed with a 150 lines per inch screen, so all images (photos) should be at least 300 pixels per inch at print size.

Line art should be at least 800 pixels per inch at print size.

Text changes gratis. Redesign $79.00

The program designer is ANDREAS JONES.

Email ads to Andreas and copy John:
GrafikBezirk@gmail.com, BerkeleySymphonyProgramAds@gmail.com

Tech questions? GrafikBezirk@gmail.com